

This summer we were thrilled to welcome <u>Enterprise Rent-A-Car</u> into our community of corporate partners. We are really enjoying working with their talent and recruitment team to engage and support across our suite of employability programmes. Their commitment to championing social mobility as an organisation, and in their team, is very evident. We caught up with the Enterprise team to find out more about their interest in partnering with the Trust and in advancing social mobility.

What are you most looking forward to in the partnership and what in particular would you like to achieve?

"We are excited to be able to work in partnership with The Sutton Trust, supporting their outstanding work to improve outcomes for socially disadvantaged students. The opportunity to connect with talented students from around the UK who need additional support will be incredibly valuable to us as an employer. To be able to demonstrate that we have made a positive impact on student employability and to be able to give those students the support they deserve to help them pursue their chosen career path will be what makes this partnership rewarding."

Enterprise Rent-A-Car ranked 16 out of the 75 top employers on the social mobility employer index in 2020- what steps/actions do you think have been instrumental to ranking so highly on this list? What advice would you give to other organisations who might be interested in submitting an entry?

"At Enterprise, we believe that where you start in life shouldn't define your future success. We strive to break down barriers into and within our organisation to build a workforce from the widest socio-economic backgrounds. To achieve improved socio-economic diversity, we educate our existing workforce, ensure inclusivity through our recruitment initiatives and work together with business partners and our supply chain to ensure they are committed to this area of focus too.

We encourage all employers to participate in the Social Mobility Employer Index; it allows organisations to benchmark their work in this area, indicating what is working and where more work needs to be done. With an informed strategy, organisations can take positive action to improve social mobility and give everyone an equal chance of success."

If your organisation is interested in applying to the Social Mobility Employer Index next year, note that we send out a reminder email when submissions open in Spring, and we can support you with the student outreach section of your application.