

Elitist Britain: Methodology 2019

The following table describes how we created a list of the leading people in each category and the sources we used to identify people within each area.

The table provides the categories of people that we included in the study within each domain. Overall, we have included the social backgrounds of over 5,000 leading figures in the UK.

Wherever possible, we have replicated the methodology used in Elitist Britain 2014. Where this could not be done, we have used the closest possible substitute to allow for comparisons to be made over time.

1. Politics

Profession:	Source:
MPs	All members of Parliament <u>Source</u> UK Parliament website accessed December 2018 - https://www.parliament.uk/mps-lords-and-offices/mps/
Lords	Members of the House of Lords <u>Source</u> UK Parliament website accessed December 2018 - https://www.parliament.uk/mps-lords-and-offices/lords/
Cabinet	UK Government Cabinet Ministers <u>Source</u> Accessed March 2019 - https://www.gov.uk/government/ministers
Junior Ministers	UK Government Junior Ministers <u>Source</u> Accessed March 2019 - https://www.gov.uk/government/ministers
Shadow Cabinet and Shadow Ministers	UK Government Shadow Cabinet Ministers and Shadow Junior Ministers <u>Source</u> Government Website accessed December 2018 - https://www.parliament.uk/mps-lords-and-offices/government-and-opposition1/opposition-holding/
Select Committees	All Commons Select Committee Members <u>Source</u> UK Parliament website accessed January 2019
Select Committee Chairs	All Commons Select Committee Chairs <u>Source</u> UK Parliament website accessed January 2019

2. Business

Profession:	Source:
FTSE 350 CEOs and Chairs	Chief Executives and chairs of companies listed on the FTSE 350 <u>Source</u> FTSE 350 companies as of December 2018 - https://www.hl.co.uk/shares/stock-market-summary/ftse-350
The Sunday Times Rich List	The top of the list of the wealthiest people in the UK as of 2018, according to the Sunday Times <u>Source</u> The Sunday Times accessed January 2019 - https://features.thesundaytimes.co.uk/richlist/
Entrepreneurs	Richtopia's Top 100 most influential British Entrepreneurs 2017 <u>Source</u> Richtopia Website accessed December 2018 https://richtopia.com/inspirational-people/100-influential-british-entrepreneurs
PR Consultancy CEOs	CEOs of the Top 150 UK PR consultancies as of 2018, according to PR Week <u>Source</u> PR Week website accessed December 2018 https://www.prweek.com/article/1462518/prweek-reveals-top-150-uk-pr-consultancies-2018
Technology Firm CEOs	CEOs of the top 100 fastest-growing private technology companies in Britain as of 2018, according to the Sunday Times <u>Source</u> Fast Track website accessed December 2018 https://www.fasttrack.co.uk/league-tables/tech-track-100/league-table/

3. Media

Profession:	Source:
BBC Executives	Senior BBC Executives listed on the BBC website for transparency purposes <u>Source</u> BBC website lists of highest paid (over £150,000) and other notable staff, accessed November 2018 - https://www.bbc.com/aboutthebbc/whoweare/staff
News Media 100	List created by the Sutton Trust, using research by the Reuter's Institute at the University of Oxford http://www.digitalnewsreport.org/survey/2018/united-

	<p>kingdom-2018/ to select news outlets across broadcast, digital and print media with the largest reach in the UK. Individuals were then selected in the most senior editorial positions at these outlets.</p> <p>Source Various news outlet websites accessed March 2019</p>
Newspaper Columnists	<p>List of UK national newspaper columnist writing on news, politics, policy and current affairs (not including columnists who write only on lifestyle, food etc).</p> <p>For papers that list all their columnists online, every columnist listed was included. For papers with no clear list of columnists available, writers were included who had written a column for the paper in the last three months, and who were either permanent members of staff, or are paid for a regular column alongside other roles. Outside experts/politicians etc writing one off or occasional sporadic columns were not included.</p> <p>Source Websites of UK national newspapers, accessed January 2018</p>

4. Whitehall and Public Bodies

Profession:	Source:
Permanent Secretaries	<p>All Permanent Secretaries of UK Government departments listed on the Civil Service website</p> <p>Source UK Civil Service department websites accessed December 2018</p>
Diplomats	<p>Heads of UK Missions Abroad (including Embassies and High Commissions)</p> <p>Source Foreign Office country websites accessed December 2018</p>
Public Body CEOs and Chairs	<p>Chief Executives and Chairs of Non-Ministerial Departments, Executive Non-Departmental Public Bodies and Executive Agencies</p> <p>Source Government websites accessed December 2018</p>

5. Public servants

Profession:	Source:
Senior Judges	<p>Lord Chief Justice, Supreme Court Judges, Lord and Lady Justices of Appeal and High Court Judges</p> <p>Source Ministry of Justice website accessed December 2018 - https://www.judiciary.uk/about-the-judiciary/who-are-the-judiciary/senior-judiciary-list/</p>
Vice-Chancellors	Vice Chancellors of UK Universities

	<p><u>Source</u> Universities UK accessed December 2018 - https://www.universitiesuk.ac.uk/about/Pages/member-institutions.aspx</p>
Armed Forces	<p>All Generals of 2-star rank (NATO code of OF-7) or above i.e. General, Lieutenant General, Major General, Air Chief Marshal, Air Marshal, Air Vice Marshal; and Admiral, Vice Admiral, Rear Admiral</p> <p><u>Source:</u> Ministry of Defence website accessed March 2019 https://www.gov.uk/government/publications/mod-roles-and-salaries-2018</p>

6. Local government

Profession:	Source:
Local Government Leaders	<p>Political leaders of Local Authorities in England</p> <p><u>Source</u> Local authority websites accessed December 2018</p>
Local Government CEOs	<p>Chief Executive of Local Authorities in England</p> <p><u>Source</u> Local authority websites accessed December 2018</p>
Constables and PCCs	<p>Chief Constables and Police and Crime Commissioners for every Constabulary in the UK and senior Metropolitan Police Officers</p> <p><u>Source</u> Regional police websites accessed December 2018.</p>

7. Women

Profession:	Source:
Influential Women	<p>Harpers Bazaar 150 Visionary Women</p> <p><u>Source</u> https://www.harpersbazaar.com/uk/people-parties/bazaar-at-work/a13709888/bazaar-summit-150-visionary-women-list/ accessed February 2018</p>

8. Creative industries

Profession:	Source:
Popular music	<p>UK artists (either born in or currently based in the UK) who had one of the top 40 selling albums of 2018, 2017, 2016 or 2015. Excluding re-releases and film scores.</p> <p><u>Source</u> Official Charts Company website 2018 - https://www.officialcharts.com/chart-news/the-official-top-40-biggest-albums-of-2018__22461/</p>

	<p>2017 - https://www.officialcharts.com/chart-news/the-top-40-biggest-albums-of-2017-on-the-official-chart__21316/</p> <p>2016 - https://www.officialcharts.com/chart-news/the-official-top-40-biggest-albums-of-2016__17580/</p> <p>2015 - https://www.officialcharts.com/chart-news/the-official-top-40-biggest-artist-albums-of-2015-revealed__13273</p>
TV, Film and Music	<p>Music: Sunday Times Rich List 'top 40 music millionaires' latest version available 2018</p> <p>TV and Film: Sunday Times Rich List 'top 50 in film and television' latest version available 2017</p> <p>Source The Sunday Times, January 2019 Music - https://features.thesundaytimes.co.uk/richlist/view/group114#list TV and Film - https://web.archive.org/web/20171003091710/http://features.thesundaytimes.co.uk/richlist/2017/live/richlist/view/group52#list</p>

9. Sport

Profession:	Source:
Great British Olympic Medallists Rio Games 2016	<p>Britain's 130 medallist at the 2016 Olympics games in Rio</p> <p>Source Sutton Trust data from previous analysis - https://www.suttontrust.com/research-paper/education-backgrounds-of-olympic-medallists/</p>
Rugby Union (men's and women's teams)	<p>Women's: Rugby World Cup 2017 teams (Note: Scotland were not in the World Cup so their six nations team from the same year was instead used)</p> <p>Men's: Rugby autumn internationals 2018</p> <p>Source All accessed January 2019</p> <p>Women's <i>England:</i> https://www.englandrugby.com/news/england-announce-squad-for-2017-women-rugby-world-cup/ <i>Wales:</i> http://www.wru.co.uk/eng/wales/news/women/39176.php#.XBkZWlZ7SUK <i>Scotland:</i> http://www.scottishrugby.org/news/17/01/19/scotland-women-name-2017-six-nations-squad</p> <p>Men's <i>England:</i> https://www.bbc.co.uk/sport/rugby-union/45900254 <i>Wales:</i> https://www.bbc.co.uk/sport/rugby-union/45863116 <i>Scotland:</i> https://www.bbc.co.uk/sport/rugby-union/46018201</p>
Football (men's and women's teams)	<p>Men's 2018 football world cup squad/qualifiers squad</p> <p>Women's 2017 Euro squads</p>

	<p><u>Source</u></p> <p>Men's <i>England:</i> https://www.bbc.co.uk/sport/football/44138600 <i>Wales:</i> https://www.bbc.co.uk/sport/football/40160923 <i>Scotland:</i> https://www.scottishfa.co.uk/news/scotland-squad-named-for-final-qualifiers/</p> <p>Women's <i>England:</i> https://www.bbc.co.uk/sport/football/39477888 <i>Wales:</i> https://www.bbc.co.uk/sport/football/34202746 <i>Scotland:</i> https://www.bbc.co.uk/sport/football/40414660</p>
<p>Cricket (men's and women's teams)</p>	<p>England squad players who have taken part in an international match over the last year</p> <p><u>Source</u> BBC Sport website accessed March 2019 – Women: https://www.bbc.co.uk/sport/cricket/teams/england-women/results Men: https://www.bbc.co.uk/sport/cricket/teams/england/results</p>