

Sutton Trust

Apprenticeship Polling 2018



Teachers

The NFER runs Teacher Voice omnibus surveys three times a year, in the autumn, spring and summer terms. The survey achieves responses from over 1,000 practicing teachers from schools in the maintained sector in England. The panel is representative of teachers from the full range of roles in primary and secondary schools, from head teachers to newly qualified class teachers. The results below refer to staff in secondary schools surveyed in March 2018.

To what extent, do you think there are enough apprenticeship opportunities at A-level standard or higher for young people today?	Senior leaders	Classroom teachers	All
To a great extent	4%	2%	3%
To some extent	32%	25%	26%
To a little extent	33%	34%	34%
Not at all	24%	21%	22%
Don't know	8%	17%	15%
N=	122	461	583

Would you advise a high achieving student to opt for an apprenticeship if they had the grades to go to university?	Senior leaders	Classroom teachers	All
Always	5%	3%	4%
Usually	19%	17%	17%
Rarely	65%	58%	59%
Never	3%	5%	5%
Don't know	8%	17%	15%
N=	122	460	582

Why would you be unlikely to suggest undertaking an apprenticeship?	Senior leaders	Classroom teachers	All
University offers better career prospects	33%	27%	28%
Lack of information about apprenticeships in general	19%	18%	19%
Lack of information about available apprenticeship options	15%	18%	18%
The quality of some apprenticeships is poor	18%	13%	14%
My school's expectation is that most pupils will attend university	13%	17%	16%
A university education is expected of young people these days	2%	6%	5%
N=	79	287	366

Young People

Ipsos MORI interviewed 2,381 school children aged 11-16 in schools in England and Wales. Pupils were selected from a random sample of schools, and self-completion questionnaires were completed at school and online between February and May 2018. Data are weighted by school year, gender and region to match the profile of school children across England and Wales.

Have your teachers ever discussed the idea of Apprenticeships with you in school?	
Yes	41%
No	40%
Don't know	18%
N=	2381

Thinking ahead to when you leave school, if an apprenticeship were available for a job that you wanted to do, how interested would you be in doing an apprenticeship rather than going to university?	
Very interested	23%
Fairly interested	41%
Not very interested	19%
Not at all interested	6%
Don't know	9%
Not answered	1%
Not stated	*
Interested (total)	64%
Not interested (total)	25%
N=	2381