

**SUTTON TRUST & DEUTSCHE BANK POLLING**  
**7<sup>th</sup> March 2017**

Survey figures are from YouGov Plc. The total sample size was 1008 Senior Decision Makers, with 131 mainly working in finance and accounting.

**Q1. To what extent, if at all, do you think each of the following prevents candidates from disadvantaged backgrounds being employed in your business' sector?**

<b>Lack of relevant work experience</b>	Finance and accounting
Prevents	72%
Doesn't prevent	25%
Don't know	3%
<b>The status of the university / school they attended</b>	
Prevents	50%
Doesn't prevent	46%
Don't know	4%
<b>How they present themselves at the interview? (e.g. unprofessional)</b>	
Prevents	82%
Doesn't prevent	14%
Don't know	4%
<b>Lack of understanding of the profession</b>	
Prevents	68%
Doesn't prevent	28%

Don't know	4%
<b>Results at school / their degree class not meeting industry standards</b>	
Presents	77%
Doesn't prevent	20%
Don't know	3%
<b>Employers thinking they wouldn't fit in with the work / industry culture</b>	
Prevents	62%
Doesn't prevent	35%
Don't know	4%

**Q2. In general, how well, if at all, would you say your business does the following?**

<b>Supports young people from disadvantaged backgrounds to access jobs in my business' sector?</b>	Finance and accounting	Legal	IT & telecoms	Hospitality and leisure	Manufacturing	Construction	Retail	Media / marketing / PR
Well	52%	59%	56%	52%	58%	61%	47%	49%
Not well	44%	34%	31%	38%	32%	31%	34%	34%
Don't know	4%	7%	13%	10%	9%	8%	19%	16%
<b>Supports employees from disadvantaged backgrounds to reach</b>								

<b>senior management or board level positions within the business</b>								
Well	48%	57%	50%	38%	49%	56%	47%	47%
Not well	43%	38%	34%	52%	37%	33%	32%	33%
Don't know	9%	5%	16%	10%	14%	10%	21%	21%

**Q3. Which ONE, if any, of the following groups do you think has the most responsibility for each of the following in your business' sector?**

	Finance and accounting	Legal	IT & telecoms	Hospitality and leisure	Manufacturing	Construction	Retail	Media / marketing / PR
<b>Improving social mobility</b>								
Universities	5%	7%	7%	2%	7%	3%	2%	2%
The government	28%	22%	25%	21%	23%	24%	17%	23%
All businesses in the sector	18%	9%	13%	14%	13%	14%	15%	18%
Sector representatives / professional bodies	6%	6%	7%	5%	3%	9%	7%	7%
Schools and further education colleges	10%	19%	24%	17%	17%	17%	15%	16%
Other	1%	6%	1%	-	4%	-	2%	-
Don't know	8%	5%	5%	8%	6%	3%	7%	3%

I don't think any one group has most responsibility	26%	26%	19%	33%	29%	31%	35%	31%
<b>Increasing the representation of those from disadvantaged backgrounds</b>								
Universities	7%	14%	11%	6%	2%	10%	6%	9%
The government	24%	12%	18%	12%	11%	11%	12%	10%
All businesses in the sector	30%	15%	18%	18%	16%	23%	23%	19%
Sector representatives / professional bodies	6%	15%	6%	7%	13%	5%	3%	8%
Schools and further education colleges	2%	11%	20%	15%	21%	14%	13%	17%
Other	2%	1%	-	1%	3%	1%	2%	1%
Don't know	7%	5%	5%	9%	5%	3%	6%	5%
I don't think any one group has most responsibility	22%	27%	22%	32%	30%	33%	36%	32%