Sutton Trust

Ipsos MORI Young People Omnibus Survey 2017

- 2,612 interviews conducted and processed among school children aged 11-16 in schools in England and Wales.
- Pupils were selected from a random sample of schools drawn from the Edubase database (a database of schools supplied by the Department for Education).
- Self-completion questionnaires were completed at school between 6th February 17th May 2017.
- Results are based on ALL participating pupils, unless otherwise stated.
- Data are weighted by school year, gender and region to match the profile of school children across England and Wales.
- An asterisk (*) represents a value of less than half a per cent, but not zero
- Where results do not sum to 100%, this is due to multiple responses or computer rounding.

Trend data from previous Sutton Trust Young People Omnibus surveys has been included where applicable.

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How likely or unlikely are you to go into higher education															
when you are old enough?	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005	2004	2003
Base: All	2612	2555	2488	2796	2595	2757	2739	2700	2447	2387	2417	2334	2709	2303	2469
Very likely	33%	36%	36%	36%	38%	38%	39%	39%	41%	39%	37%	34%	34%	33%	40%
Fairly likely	41%	41%	43%	42%	43%	43%	39%	41%	32%	34%	34%	37%	35%	36%	31%
Fairly unlikely	10%	8%	7%	7%	6%	6%	7%	6%	6%	6%	8%	5%	7%	7%	8%
Very unlikely	4%	3%	3%	3%	3%	2%	3%	2%	4%	3%	4%	4%	5%	5%	5%
Not sure either way yet	11%	10%	9%	10%	8%	9%	10%	11%	13%	19%	17%	19%	18%	18%	14%
Not stated	2%	2%	1%	2%	1%	1%	1%	2%	5%	1%	1%	1%	1%	*	2%
Likely	74%	77%	79%	78%	81%	81%	78%	80%	73%	72%	71%	71%	69%	70%	71%
Unlikely	14%	11%	10%	10%	9%	8%	10%	7%	9%	8%	11%	9%	11%	12%	13%
Net likely	60%	66%	69%	68%	72%	73%	68%	72%	64%	64%	60%	62%	58%	58%	58%

Why are you unlikely to go into higher education?	2017	2016	2015	2014	2013				
Base: All who are unlikely to go into higher education	349	286	240	291	241				
Don't like idea/don't enjoy learning or studying	70%	68%	71%	62%	63%				
Reasons included: I prefer to do something practical rath it; Someone from a university talked to me about higher of			l do not enjoy le	earning; I don't	like the idea of				
Finance	64%	62%	60%	62%	57%				
Reasons included: I want to start earning money as soon as possible; I'm worried about getting into debt as a student; My family can't afford to pay for me to be a student; My family want me to start earning money as soon as possible.									
Not clever enough	44%	44%	37%	38%	41%				
Reasons included: I'm not clever enough; I won't get good	d enough exa	m results to get i	nto a university						
Not needed for job	42%	43%	49%	42%	42%				
Reasons included: I can get a well-paid job without a deg	ree; I do not	need a degree to	do the job(s) I	am considering					
Social	28%	31%	25%	23%	29%				
Reasons included: My parents did not go to university; People like me are not expected to go to university; Most of my friends are not planning to go to university; My teachers are encouraging me to do something else.									
I don't know enough about it	18%	21%	17%	24%	18%				
Other	1%	6%	8%	8%	11%				
Don't know	2%	3%	2%	2%	2%				
Not stated	1%	1%	2%	2%	2%				



To what extent, if at all, are you worried about the cost of higher education?	2017	2016	2015	2014
Base: All who are likely to go into higher education	1942	1986	1971	2181
Very worried	12%	9%	10%	12%
Fairly worried	39%	38%	39%	39%
Not very worried	34%	35%	36%	34%
Not at all worried	8%	10%	8%	8%
Don't know	6%	6%	6%	6%
Not stated	1%	1%	1%	1%
Worried	51%	47%	49%	51%
Not worried	42%	46%	44%	42%
Net worried	9%	1%	5%	10%

Which of the following, if any, is your biggest concern about the cost of higher education?	2017	2016	2015	2014
Base: All who are likely to go into higher education and are worried about the cost of higher education	968	930	961	1121
Tuition fees of up to £9,000 a year	46%	45%	45%	44%
Having to repay student loans for up to 30 years	18%	19%	18%	18%
The cost of living as a student	16%	17%	15%	17%
Lost earnings by not working	3%	4%	3%	4%
I am not worried about any of these things	2%	2%	3%	3%
Don't know	13%	12%	14%	12%
Not stated	2%	2%	2%	3%
Any worries	83%	84%		