

Sutton Trust

YouGov Social Mobility Polling 2019



All figures, unless otherwise stated, are from YouGov Plc.

- Total sample size was 2009 adults.
- Fieldwork was undertaken between 13th - 14th November 2019.
- The survey was carried out online.
- The figures have been weighted and are representative of all GB adults (aged 18+)

Figures shown in grey are from previous surveys conducted by Ipsos MORI for the Sutton Trust

To what extent do you agree or disagree that people have equal opportunities to get ahead?	2019	2017	2008
Strongly agree	9%		
Tend to agree	26%		
Neither agree nor disagree	14%		
Tend to disagree	31%		
Strongly disagree	18%		
Don't know	2%		
<i>Agree</i>	<i>35%</i>	<i>40%</i>	<i>53%</i>
<i>Disagree</i>	<i>49%</i>	<i>42%</i>	<i>35%</i>

To what extent, if at all, do you feel that today's youth will have had a better or worse life than their parents' generation, or will it have been about the same?	2019	2017	2011	2003
Much better	10%			
Slightly better	19%			
About the same	18%			
Slightly worse	30%			
Much worse	17%			
Don't know	6%			
<i>Better/Higher</i>	<i>29%</i>	<i>29%</i>	<i>23%</i>	<i>43%</i>
<i>Lower/Worse</i>	<i>47%</i>	<i>46%</i>	<i>35%</i>	<i>12%</i>

How important, if at all, do you think each of the following is to get ahead in life? (2019)	Essential	Very important	Fairly important	Not very important	Not important at all	Don't know	Net: important	Net: Not important
	Coming from a wealthy family	11%	23%	29%	25%	9%	2%	52%
Having well educated parents	6%	25%	41%	21%	5%	2%	66%	26%
Having a good education yourself	25%	43%	26%	3%	1%	1%	69%	4%
Having ambition	37%	40%	18%	3%	1%	1%	58%	3%
Knowing the right people	20%	34%	33%	9%	2%	2%	67%	11%