The Sutton Trust
Improving social mobility through education
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From the Chairman

Britain’s low social mobility, and the shocking waste of talent that goes with it, is the biggest social challenge of our time. Nineteen years ago I set up the Sutton Trust to do something about it. Its success has been greater than I could ever have imagined.

As the son of a Viennese émigré who grew up in modest circumstances in Yorkshire until the age of eleven, I have never forgotten the support that was given to me. My own experience and more importantly the declining opportunities for low and middle income students over the last couple of decades are the reasons I set up the Sutton Trust.

Our unique combination of research, programmes, communications and advocacy has had a profound influence on government policy.

All this has made a difference, but the challenge we face for low and middle income background children growing up now is tougher than ever. To respond to this challenge, we are expanding our work and seeking partners to help improve the educational opportunities of these young people.

Together we can make a big difference and transform many more lives. I hope you’ll join us.

Sir Peter Lampl
Executive Chairman of the Sutton Trust
The Sutton Trust
Improving social mobility through education

Low social mobility and lack of educational opportunity is arguably the biggest social challenge of our time.

The income gap between the richest and poorest in society continues to widen, while educational opportunities remain overwhelmingly dominated by children from the most privileged homes.

Not only is this an individual tragedy for every young person who fails to fulfil their potential, but it highlights a national waste of talent that threatens the future economic health of the country.

Founded in 1997 by entrepreneur and philanthropist Sir Peter Lampl, the Sutton Trust is the UK’s leading foundation improving social mobility through education.

We have a unique way of working as a ‘do tank’, focusing our efforts in three distinct areas: programmes, research and policy.

We work to combat educational inequality and prevent the shocking waste of talent that results.

“The Sutton Trust really is what you yourselves say, not just a think tank but a do tank. Not just leading thought, but leading action.”

David Cameron, Prime Minister
The Sutton Trust in Numbers

11
Pounds generated for every pound invested in the Trust

22
Top university partners including Cambridge, Oxford, Imperial College London, MIT and Yale

3,500
Beneficiaries every year

170
Research studies published

5,000+
Pieces of media coverage a year

“The Sutton Trust – with Sir Peter at the helm – has a long track record of working tirelessly to extend opportunity to the poorest and most disadvantaged in our society”

Nicky Morgan, Education Secretary
The Challenge of Low Social Mobility

The Sutton Trust put the issue of low and declining social mobility on the political map through its landmark study by the London School of Economics in 2005.

It showed that social mobility in Britain has declined and that together with the US, Britain has the lowest level of social mobility of any developed country.

The Trust’s research has continued to produce striking evidence revealing the true state of low social mobility in the UK.

Five elite schools sent more pupils to Oxford and Cambridge universities than 1,800 schools, which make up nearly two thirds of the entire state sector.

By the time they reach school age the poorest fifth of children are one and a half years behind in vocabulary tests than the richest fifth.
Despite making up only 7% of the school population, pupils from independent schools are over represented in the country’s professional elites...

In 2015, the Trust looked at five measures of social mobility through education in each parliamentary constituency in England to create this social mobility map which was sent to all MPs in England.

Talented children are born in every area of the country, yet these findings reveal stark differences in their educational and life prospects.
Programmes
Impact through leverage

The Trust’s programmes support young people from low and middle income backgrounds from early years through to access to the professions.

Our programmes cover four main areas:

- **Early years**
  Parental engagement in pre-school and primary school through our Parental Engagement Fund

- **11-14 year olds**
  Supporting bright students in secondary school through Sutton Scholars

- **University Access**
  Widening access to leading UK and US universities through our flagship UK summer schools, our US programme and our Teacher Summer Schools

- **Access to the Professions**
  Broadening the pipeline of talent into highly selective careers through our Pathways initiatives

“All Sutton Trust programmes are free to beneficiaries. We have strict eligibility criteria for each programme to ensure that we are reaching the young people from non-privileged backgrounds who most need our support.

**UK Summer Schools**
The Trust’s flagship initiative running for 19 years providing subject-specific residential courses for 2,000 year 12 students each year at eleven leading universities, with over 10,000 applying.

**US Programme**
Centred on a one-week summer school in the US, this programme supports students in applying to leading US universities.

**Pathways Programmes**
Two to four-year programmes supporting students in years 12 and 13 who are interested in careers in law, medicine and STEM [science, technology, engineering and maths].

**Sutton Scholars**
Supporting highly able students in Key Stage 3 [aged 11-14], through a minimum of two years of attainment-raising and enrichment activities.

**Teacher Summer Schools**
Providing support and training to teachers to help them enable their brightest students to apply to leading universities.

**Parental Engagement Fund**
A £1.25 million fund to support promising parental engagement initiatives, aimed at children aged between two and six.
The Sutton Trust’s National Reach

In 2015 alone applications for our programmes came from 640 out of 650 constituencies in the UK.

Programme | Universities
---|---
UK Summer Schools | Bristol, Cambridge, Durham, Edinburgh, Imperial College London, King’s College London, Nottingham, Royal Veterinary College, St Andrews, University College London, Warwick
Teacher Summer Schools | Bristol, Cambridge, Durham, Imperial College London, King’s College London, Royal Veterinary College, St Andrews, University College London
Sutton Scholars | Cambridge, Nottingham, University College London, Warwick
Pathways to Law | Bristol, Essex, Exeter, Leeds, London School of Economics, Manchester, Nottingham, Oxford, Southampton, University College London, Warwick
Pathways to Medicine/STEM | Imperial College London, Nottingham, York (both)
Parental Engagement Fund | Bournemouth, London, Manchester, Oldham, Oxford, Sefton, Whitehaven
Research, Policy and Advocacy

Our unique combination of practical programmes and independent research, policy and advocacy makes us stand out from other foundations.

We have published over 170 ground-breaking research studies and influenced government policy on key issues, including school admissions, higher education access and teacher quality.

The Sutton Trust is regarded as the gold standard and punches above its weight.

We partner with world leading academics from, for example, the universities of Oxford, Cambridge and Columbia, the London School of Economics, King’s College London, and organisations such as the Bill and Melinda Gates Foundation, the Carnegie Corporation of New York and the OECD, so that we learn from and share our findings with our neighbours and command an international voice in the field.

This vital area of our work is broader in its scope than our programmes which tend to focus on the highly able. It helps us to expose the reality of low social mobility and educational inequality and effect change on a national scale by driving key policy reforms.

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<th>Year</th>
<th>Event</th>
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<td>1998</td>
<td>We established independent state school partnerships in conjunction with the Department for Education and Skills, to provide structure and funding for co-operation between sectors</td>
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<td>2003</td>
<td>Our Summer School programme was rolled out across the country by government, supporting over 50,000 young people</td>
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<td>2005</td>
<td>We put social mobility on the political agenda with our landmark study with the London School of Economics</td>
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<td>2009</td>
<td>We prompted a government investigation into fair access to the professions</td>
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<td>2010</td>
<td>The government began providing free early education to disadvantaged pupils on the back of our cognitive gaps research</td>
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<tr>
<td>2011</td>
<td>We triggered the creation of annual social mobility indicators</td>
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<td>2011</td>
<td>The government awarded us £135 million to launch the Education Endowment Foundation, an entirely separate charity aimed at helping the poorest children in the most challenging schools</td>
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<td>2014</td>
<td>We published ‘Chain Effects’, setting the debate on academy chains and encouraging government to publish chain level data</td>
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<td>2014</td>
<td>We published ‘Missing Talent’, which has been hugely influential in encouraging the government to address the needs of the highly able</td>
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<td>2015</td>
<td>We aligned thinking across the political spectrum on the importance of evidence-based spending of the government’s £2.5 billion budget for disadvantaged young people, ensuring that it supports pupils of all abilities</td>
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<td>2015</td>
<td>We became the secretariat for the Social Mobility All Party Parliamentary Group (APPG)</td>
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Over the last few years we have streamlined our research, policy, advocacy and communications work and increased our output to ensure our voice is heard.

- We have expanded our in-house research team to increase output and strengthen our independence;

- We are focusing resources on advocacy and have identified a number of priority areas, including teacher development, helping the highly able, Open Access, higher education access and apprenticeships;

- Our communications team is increasing our presence on national and social media enabling us to share our message with a more diverse group of stakeholders;

- We have established an Education Advisory Group, chaired by Barry Sheerman MP, which brings together leading figures from across the education system;

- We have benefitted from £1 million of pro bono consulting work.

**IN ONE YEAR**

<table>
<thead>
<tr>
<th>16 research reports</th>
<th>£15.3m equivalent advertising value</th>
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<td>5,758 pieces of media coverage</td>
<td>15,000 followers</td>
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The Future

Over the past 19 years, we have benefitted from the considerable financial contributions of our chairman and founder, Sir Peter Lampl, who has committed over £50 million to our work.

In this time the Trust has acted as a grant-maker, helping to launch a number of thriving organisations, such as Teach First and IntoUniversity.

We have also developed our own programme of activity and provide significant support to around 3,500 individuals each year on Sutton Trust initiatives.

Since 2013 we have focused on diversifying our income so we are now funded by individuals, trusts and foundations and corporates. We have created a business model to enable us to plan and scale up for the future.

We are focusing on developing Sutton Trust-branded programmes and publications so that we are in the best position to act as the principal voice in the field of philanthropy and education, leading by practical example rooted in rigorous standards.
Our priorities are to:

Programmes
- Focus on the areas we've identified for future expansion, in particular our work with 11-14 year olds and our Pathways initiatives;
- Deepen, improve and grow our existing programme work, particularly our university access programmes, so that we are more targeted, effective and efficient, and can offer students the support they most need to succeed;
- Trial new programmes and forge new partnerships so that we continue to uncover the best ways to support young people at all ages and in different areas of education and with different social and individual needs;

Research and Policy
- Be more strategic with our policy recommendations;

Development
- Launch an alumni network for Sutton Trust beneficiaries, to connect with the 20,000 non-privileged young people who have so far benefitted from our programmes;
- Continue to diversify our income so that we establish a strong business model for future growth;
- Secure an income to pursue a sustainable programme of independent research, policy and advocacy work which will inform and enhance our practical work.
Why Invest in Us?

Outstanding Leverage
An independent study by The Boston Consulting Group found that on average the Trust’s programmes generate a return of £11 for every £1 invested. We have scaled-up successful programmes to a national level often attracting public funding.

Virtuous Circle
The Trust’s research, advocacy and programmes reinforce each other in a virtuous circle. Our work as a ‘do tank’ gives us credibility in public and political debate.

National Reach
We have national reach and an excellent reputation with students and teachers in state secondary schools and colleges across the country. Some of our programmes are oversubscribed by as much as 13:1. In 2015 alone applications for our programmes came from 640 out of 650 constituencies in the UK. The Sutton Trust-EEF Teaching and Learning Toolkit is used by a third of school leaders.
Robust Evaluation
Our programmes are robustly evaluated through the prestigious Centre for Evaluation and Monitoring at Durham University. In 2011, the Trust was awarded a £135 million government grant to establish the Education Endowment Foundation (EEF) which trials ways of improving the results of the poorest children in the most challenging schools.

High Profile Brand
The Trust’s reputation and public profile is unparalleled in schools and colleges, in the national media and in government. We are able to catapult issues into mainstream public debate. Our international summits generate insights from experts around the world.

World-Leading Partners
The Trust is privileged to work with partners, such as the universities of Oxford and Cambridge, Imperial College London, MIT and Yale, and organisations such as the Bill and Melinda Gates Foundation, The Boston Consulting Group and the Carnegie Corporation of New York. Our Board and Fellowship are made up of prominent leaders from industry, finance and the non-profit sector.

“What if we looked at the potential of each young person more like we think about an exciting new technology? We would invest in it, study and nurture it, and, most of all make sure we fulfill it. Thankfully, that’s exactly what the Sutton Trust works toward every day.”

Matthew Barzun, United States Ambassador to the United Kingdom
Ways of Investing in Us

There are several ways to support the Trust. Individual benefactors can engage with the Trust by joining our Board or Fellowship, or by giving to specific programmes of work. We also welcome support from organisations including corporates, trusts and foundations.

We are committed to making our benefactors’ involvement in our work rewarding, enjoyable and stimulating.

The Sutton Trust Board
We established the Sutton Trust Strategic Advisory and Development Board in 2013 to enable individuals to join us in improving social mobility through education. Board members play a crucial role in advising us on the priorities of our work, our future funding, and development. The Sutton Trust Board meets three times a year. Individuals are invited to join the Board for at least two years and make a significant financial commitment each year.

The Sutton Trust Fellowship
We launched the Sutton Trust Fellowship in 2014 for a group of like-minded individuals from a range of sectors. The Sutton Trust Fellowship meets annually. Individuals are welcomed to the Fellowship for an annual five figure contribution to the Trust. Membership is flexible and many Fellows take an active role in supporting fundraising and strategic projects.

Programme Sponsors
Since 1997 the Trust has funded a wide range of practical programmes to support young people in early years, primary and secondary school, and in accessing higher education and the professions. We are seeking partnerships with corporates, trusts and foundations and individuals to expand our programmes further, improve their efficacy and launch new work in areas experiencing the worst access problems.
Research, Policy and Advocacy Supporters
The Trust is committed to reversing the trend of low social mobility on a national scale by driving through crucial policy reforms rooted in high-quality independent research. We are seeking individuals to join a group of trusted donors in supporting this hugely important area of our work.

Core Supporters
To help support the overall mission of our work we hope that donors will want to fund our core costs. Funding this helps to pay for:

- Piloting, evaluating and developing new programmes before seeking funding for proven activity;
- Our new alumni network;
- Our crucial fundraising and stewardship work for which we do not separately raise income;
- The salaries of our outstanding team;
- The Trust’s administration costs.

Legacy giving
Charitable legacies are a tax efficient way of giving and we would be pleased to discuss your options in leaving a legacy to the Sutton Trust.

If you are thinking of contributing to our work we would be delighted to discuss all of these opportunities with you.

“There is still so much more to do to make Britain a country where worth, rather than birth, defines our destinations. With the Sutton Trust we will get there a lot faster.”

Wes Streeting, Sutton Trust summer school alumnus, now MP for Ilford North
With thanks to...

We would also like to thank benefactors who have supported us anonymously.
Sutton Trust Board Members

UK-BASED MEMBERS
Justin Bull, Former COO of Global Markets, Barclays Investment Division
Stephen Brenninkmeijer, Founder of Willow Investments
Tim Bunting, General Partner at Balderton Capital and former Vice-Chairman of Goldman Sachs International
Mark Crosbie, Co-founder of Antin Infrastructure Partners
Glenn Earle, Former Managing Director and Chief Operating Officer of Goldman Sachs International
Sir Peter Gershon, Chairman of National Grid plc and of Tate & Lyle plc
David Gregson, Chairman of the Crime Reduction Initiative and the Lawn Tennis Association
Anthony Gutman, Co-head, UK Investment Banking, Goldman Sachs
Sir Peter Lampl, Chairman of the Sutton Trust and of the Education Endowment Foundation
Sir Harvey McGrath, Chair of Big Society Capital, Chair of Governors of Birkbeck, University of London, and Deputy Chair of the Mayor’s Fund for London
Jerry del Missier, Founder and Executive Chairman of Copper Street Capital
Lucy Morris, Trustee of CHK Charities
Kasia Robinski, Partner at Hanover Investors
James Sainsbury, Trustee of Tedworth Charitable Trust
Robert Swannell, Chairman of Marks and Spencer Group
Corinne Vigreux, Co-founder and Managing Director of TomTom Consumer Division
Ian Walsh, Partner and Managing Director, The Boston Consulting Group, London
Ian Watson, Chairman of Genagro Ltd
Alex Wilmot-Sitwell, President, EMEA, Bank of America Merrill Lynch
Deborah Wolfson, Trustee of the Wolfson Foundation

US-BASED MEMBERS
Mike Carpenter, Former CEO, Ally Financial
Dr PC Chatterjee, Founder and Chairman of The Chatterjee Group
Marc Gabelli, Managing Partner of Gabelli Securities
Joe McDevitt, Retired Managing Director of PIMCO
Richard Perry, Managing Partner, CEO of Perry Corp.
Martin Sullivan, Operating Partner of Lightyear Capital
Dr Geoffrey Walker MD, Dallas Nephrology Association
Christopher Wright, Merifin Capital

Sutton Trust Fellows

Andrew Balls, PIMCO
Jessica Frankopan, Co-founder and co-owner of ‘A Curious Group of Hotels’
Dr Peter Frankopan, Senior Research Fellow, Worcester College, Oxford
Mike Hall, Founder of Hall & Partners
Debbie Hannam, Fellow, Harvard Advanced Leadership Initiative
Ian Hazelton, Former CEO of Babson Capital
Graham Keniston-Cooper
John Langley, Co-Head of Global Finance & Risk Solutions at Barclays
George F. Lengvari, Chairman of Lengvari Capital Ltd
Dr Iain MacRitchie, MCR Holdings
Lindsey Naylor, Partner, Oliver Wyman
Shari Noonan, COO of Global Equity Trading, Deutsche Bank
Anthony Preston, Founder of Pets at Home
Oliver Quick, the Sutton Trust
Dan Riggs, Brevan Howard Asset Management
Dr John Robinson, Pro Vice Chancellor, University of York
Lady Tania Rotherwick
Peter Selman, Co-head of Global Equities Trading and Execution Services, Goldman Sachs
Edward Shuckburgh, Director at Montagu
Spiers Family Foundation, a Foundation set up by John Spiers, Founder of Bestinvest
Richard Taylor, Co-Head of Banking at Barclays
Patrick Wall, CEO and Founder of Metapack
Erica Wax
Dr Glenn Woodcock, Director, Sparx and Director, Andromeda Capital
Kashif Zafar, Co-Head of Global Distribution, Barclays

We would like to thank all those who have joined the Fellowship anonymously.
The Team

Our Chairman, alongside our Chief Executive, leads a small, expert executive team, with experience of government, research, media, programme-delivery and foundations.

Sir Peter Lampl
Chairman

Peter is the founder of the Sutton Trust and is acknowledged to be the UK’s leading educational philanthropist. He has given over £50 million and devoted 19 years of service to improving education in the UK. He is also chairman of the Education Endowment Foundation.

Before establishing the Sutton Trust, Peter was the founder and chairman of the Sutton Company, a Private Equity firm with offices in New York, London and Munich. He has Master’s degrees from Oxford and the London Business School.

Dr Lee Elliot Major
Chief Executive

Lee is Chief Executive of the Trust and leads on our development work. He oversaw the Trust’s research work from 2006-2012. He is a trustee of the Education Endowment Foundation, and chairs its evaluation advisory board.

He was previously an education journalist, working for the Guardian and Times Higher Education Supplement. He has a PhD in theoretical physics from Sheffield and a Master’s from Imperial College London.

Conor Ryan
Director, Research and Communications

Conor leads on the Trust’s communications, policy and research work. Conor was senior education adviser to Prime Minister Tony Blair from 2005-2007 and was David Blunkett’s special adviser from 1993-2001, covering education policy and media relations in government and opposition.

Before joining the Trust, Conor was an independent writer and consultant, working with many education organisations, writing for national newspapers and advising senior education figures.

Julie Randles
Director, Programmes and Partnerships

Julie joined in August 2015 to lead on the delivery of the Trust’s programmes. She holds an MA in English from the University of St Andrews, and an MBA from Stirling University. Julie is a Trustee of the Education Endowment Foundation, sits on the board of PRIME, and is a governor of a primary school in Camden.

Before joining she worked for Save the Children on its UK poverty programmes.